



Lion Nico Turns Green for the Holidays

December 23, 2020

By Lions Demosthenes Sofronas and Stephen Flanders

Lion Nicolaas Bekker is the Norwich, Vermont branch manager of the Ledyard National Bank. He spearheaded the bank's fundraiser to benefit the 19 Days of Norwich—organized by Dan & Whit's General Store to benefit the Upper Valley Haven, a non-profit organization that serves people struggling with poverty.



Banker, Nicolaas Bekker, at work

His concept was for people to donate and, at the same time, choose a hair color that he would dye his hair, based on the most funds collected.



HOLIDAY HAIR FOR THE HAVEN

Donate and choose Norwich Branch Manager Nico's hair color for the holidays!



Donations collected at our Norwich branch drive-up until December 19. Whichever color collects the most, wins!

Thank you for your generosity and support of The Upper Valley Haven!



Poster soliciting contributions

The campaign brought in \$3,450 in contributions and the Greens outvoted the Oranges by a slight margin. True to his word, Nico visited the nearby Omnia Hair Studio, where owner and master stylist, Kymberly Byerly, transformed his Christmas hair to a color that should work well through St. Patrick's Day.



Kymberly turns Nico green



The finished product (Photo Kymberly Byerly)



Back to dealing with the green stuff

Nico says, that if he repeats the venture next year, Green will be out of the running. There are some fans of Red, who say that they will promote that color next year.

The Norwich Lions Club is proud that one of its members has led this successful initiative!

Photos by Demosthenes Sofronas, except as noted

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